



Press Release

dynastree.com celebrates its 2nd birthday

Hamburg, June 22, 2009 – Creating a tree for one's family is easier than ever, only basic computer skills are required for setting up profiles of relatives and ancestors. Families can easily create a tree showing all relatives and connecting the family, regardless of where the members live.

dynastree is already available in nine languages, and Turkish will follow soon. Altogether, more than 90 million profiles (weekly growth of more than 1 million profiles) exist on dynastree.com, and more than 9 million users are registered (weekly growth of more than 100,000 users). It is already the most successful social network focusing on families in Europe and Russia, and thus very well suited for connecting with relatives overseas, and finding trees with European ancestors.

The family's site can be shared with friends and relatives, but detailed settings allow users to exactly define who has access to the site, and which information is shared. Extensive information can be entered for each person, from pictures to details such as education, place of birth, and much more. The center of the tree is the family's blog, which serves as the bulletin board for communicating within the family. Using the included HTML-editor to create texts, add pictures, and links to other websites is easy.

dynastree also features a photo album, e.g. for uploading the pictures from the last family reunion, so that all members can see them online. It is also possible to compile interesting information about genealogy and ancestry. The family tree is well-suited for presenting research about the family's heritage, for instance displaying ancestors' places of birth overseas, or the stations across the US.

Other interesting features include maps showing the distributions of surnames in the US and elsewhere, the regularly published editor's blog with interesting articles related to genealogy and dynastree.com, and a forum for discussing various topics with other users.

Profile of dynastree.com

According to experts, dynastree.com and its international language versions have been among the fastest growing social networks worldwide in the last two years. By now, more than nine million families have created their tree at dynastree.com, and more than 15.000 new family trees are added each day. The venture capital corporations Neuhaus Partners and Hasso Plattner (co-founder of SAP) Ventures recognized the young start-up's potential early and support dynastree.com as investors.

Dynastree.com was founded by the experienced internet entrepreneurs Daniel Grözingler and Sven Schmidt. They have already founded and maintained several internet projects since studying together, such as getgo.de (an online ticketing service), and the FIFA Soccer World Cup Ticketing Center (responsible for managing the ticketing for the FIFA Soccer World Cup in Germany in 2006).

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